

# SPECIAL ECONOMIC ZONES PLAYBOOK

[for a winning strategy]



# Welcome to your New Home Ground

Every team loves a home-field advantage. It's yours to enjoy in one of **Jamaica's Special Economic Zone (SEZs)**:



**SPECIFIC GEOGRAPHICAL AREAS**



**DIFFERENT BUSINESS & TRADE LAWS**



**ADVANTAGEOUS FINANCIAL INCENTIVES**

## You call the shots!

*Find the best locations for your business:*

**5,400+**  
**SEZs**

IN >147 COUNTRIES WORLDWIDE

JAMAICA BOASTS

**104**

ENTITIES WITH SEZ STATUS

CHOICE OF

**140**  
**LOCATIONS**

IN 11 PARISHES

## Pick your team!

SEZ stakeholder clusters ensure valuable industry-specific and subsector synergies:

- ✓ **BPO, KPO & IT digital services**
- ✓ **Shipping & logistics**
- ✓ **Marine**
- ✓ **Automotive**
- ✓ **Manufacturing**

- ✓ **Commercial parks**
- ✓ **Medical industries**
- ✓ **Distribution**
- ...and more**

# Always have the Home Field Advantage

Position your team as a global player, competing to win.  
SEZ financial incentives include:



# Ensure your Winning Strategies

The Jamaican SEZ Authority is on your side.  
Investors choose our powerful SEZ ecosystem for:

- ✓ Expedited business services
- ✓ Growing synergies
- ✓ Global supply chain participation
- ✓ International standards & best practices

We welcome organizations from around the globe  
to incorporate in Jamaica as:

- ✓ Developers
- ✓ Occupants
- ✓ Zone users
- ✓ Micro-, small- & medium-sized enterprises (MSMEs)



**JAMAICA**  
SPECIAL  
ECONOMIC  
ZONE  
AUTHORITY

## Upsourcing Gives You the Inside Track

Need to get ahead with **knowledge process and information technology (IT) services**?  
Upsourcing these **global digital services** in Jamaica gives you:

- ✓ Analytical and technical skills
- ✓ A high degree of specialist expertise
- ✓ People who can solve new problems, even when no script has been provided

Rapidly grow your core information-related business activities while enhancing your decision making, operations, and competitive edge. **It's a winning strategy.**

## Upsource

[up-source] *verb*

To utilize upscale outsourcing in Jamaica for growth, high-quality services, and higher-value services.

# Jamaica: The Premier Business Networking Hub in the Caribbean

Just look at the 2022 stats!

 **US\$900 MILLION**  
IN ANNUAL REVENUES

 **60,000+**  
SPECIALIZED WORKFORCE

 **80+**  
OUTSOURCING COMPANIES

Every year these figures are growing.

Global organizations that are upscaling in Jamaica include:

- ✓ IT service management companies Conduent (formerly Xerox), Teleperformance & Sagility (formerly Hinduja Global Solutions)
- ✓ Online printing services company VistaPrint
- ✓ Digital transformation company Sutherland Global Services
- ✓ And the homegrown global services provider itel

As the premier business networking hub in the Caribbean, Jamaica has built a unique value-creation ecosystem through public and private sector initiatives, investments, infrastructural developments, and growth-centric decision making, along with supportive government policies and regulations. It's just what you need!



**JAMAICA'S DIGITAL SERVICES SECTOR HAS SEEN "EXPLOSIVE GROWTH IN THE LAST 10 YEARS"**

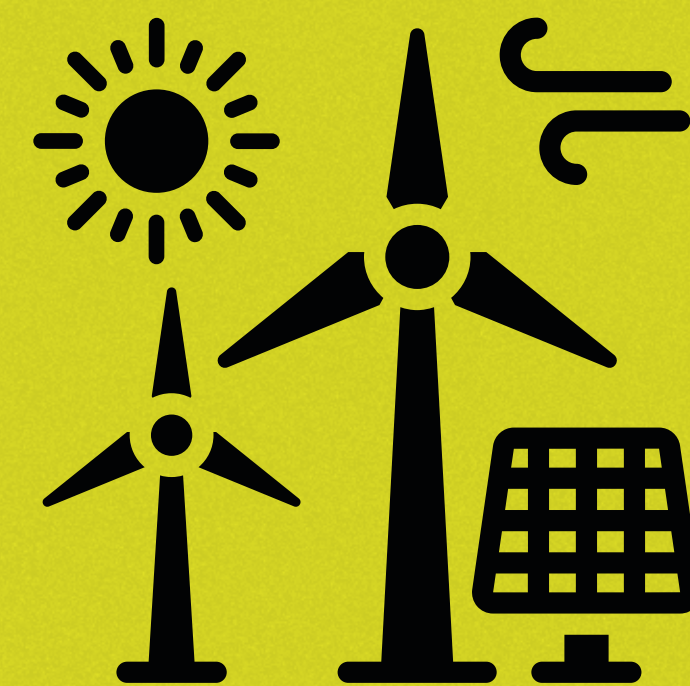
**Yoni Epstein,**  
Founding Chairman  
and CEO, itel

# Hitting *Sustainability* Targets

To support growth in the global digital services sector, Jamaica aligns with and supports corporate sustainability goals with a net-zero future in mind.

Today, **Jamaica is on track to achieve the 2030 goal of generating 50% of its electricity from renewable sources.**

Initiatives include a US\$60 million investment in the first utility-scale floating solar plant in the Caribbean.



**>17%**

ELECTRICITY GENERATED FROM RENEWABLE SOURCES IN 2022

## *Progressive and Transparent* *Financial Environment*

*You're safe with us.*

With one of the most progressive central banks in the world, **Jamaica is the first country to legalize its own digital currency. Jam-Dex is recognized by the Bank Of Jamaica (BOJ) as a legal central bank digital currency (CBDC)**, starting the country's journey away from a cash-only based economy.

At the same time, **the Bank of Jamaica also rolled out a new foreign exchange (FX) trading platform, the BOJ FX, which provides increased market transparency in Jamaica.** This immediately boosted the number of domestic companies entering

the global digital services sector, as it enables FX certainty and risk mitigation with strategies such as forward contracts and hedging options.

# Game On!

For knowledge process and IT outsourcing, think Jamaica. There's no better place for business-critical digital services that will enhance your decision making, operations and competitive edge.

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